**Government auditor oriented website**

The problem

The websites of INTOSAI and of its various committees and bodies provide invaluable information for SAI professionals and the broader community that is directly involved in international cooperation activities. Naturally, they focus largely on organizational matters such as statutes, membership, meetings, news, strategic plans, initiatives, working documents, and so forth. They are chock-full of acronyms and pictures of meetings around the globe.

While much can undoubtedly be done to improve the attractiveness, navigability, and general appeal of these websites, their focus probably should continue to be, at least in part, on presenting organizational information of relevance to the INTOSAI community.

The broader INTOSAI community does have many products—including tools, standards, guidelines, coursework, audit reports, and the like—that are of immediate interest to auditors engaging in daily oversight work. Many of these products are already available on the various INTOSAI websites, alongside the abovementioned administrative and international cooperation content. However, due to the nature and general orientation of these websites, it is an uphill struggle to interest auditors that are not involved in international relations to take time from their intense daily demands and comb through these sites, searching for content of interest.

Proposal

A website designed from an entirely different perspective, focused exclusively on content of immediate interest and relevance to any public-sector auditor working in an SAI, could bridge the gap between the international cooperation community and professionals in the field.

Such a website would not have any direct thematic connection to INTOSAI as an organization or any of its committees or bodies and would avoid any administrative or inward-looking information, including on international cooperation activities. Instead, its entire concept, design, and content would derive from best answers to the following question: what content and format would be most immediately relevant, useful, and appealing to a large number of government auditors working in SAIs as they carry out their daily oversight work?

Initially, this content—selected and displayed according to purely auditor-centered criteria—would be gleaned from the various INTOSAI committees and bodies and their existing websites. Similarly, it would be important to connect to resources such as those available on the KSC-IDI Community Portal. The content and resources could be published or reproduced in their entirety or in summarized fashion on the proposed new website, and would also link to the original committee/body website. In this way, the new website would drive traffic to the existing INTOSAI websites, while indirectly generating broader interest among SAI auditors—outside the confines of international relations offices—in the benefits of cooperation among SAIs.

Later, original content and functionalities could also be developed specifically for this new website, designed, of course, to meet real, urgent needs of SAI professionals engaged in audit work.

The creation and upkeep of this auditor-driven website could be undertaken by an SAI, an INTOSAI region, an INTOSAI committee, a cooperating organization, or as a joint project involving multiple parties. Initially, however, I propose that the Goal Chair Collaboration play a central role, since the PSC, CBC, and KSC are responsible for the three INTOSAI strategic goals directly related to auditors’ work. In consultation with the INTOSAI General Secretariat, Chair, PFAC, and IDI, the GCC could prepare guidelines, seek candidates, and select the developer, and then monitor design and implementation.